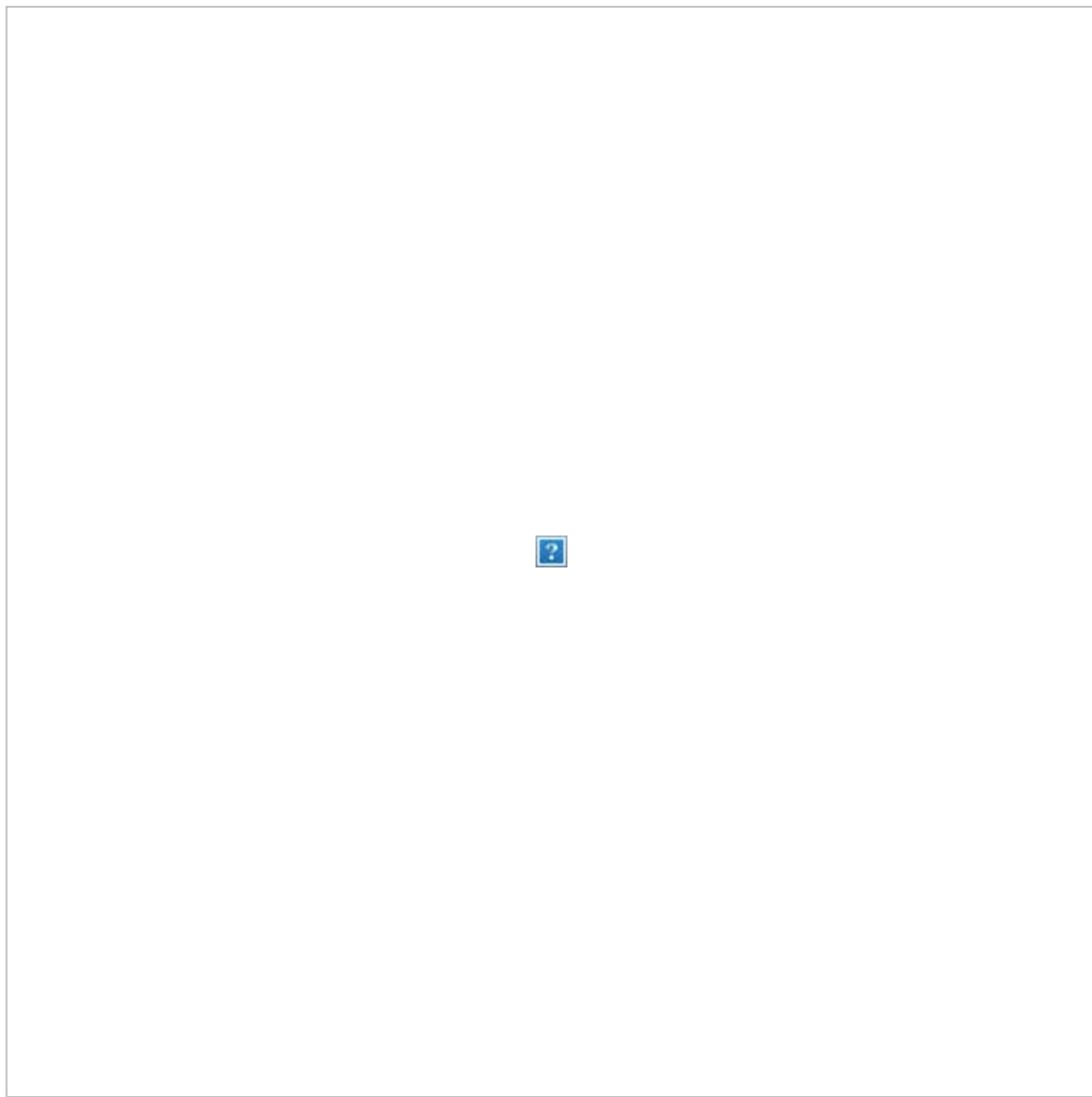


**From:** [Elizabeth Carey](#)  
**To:** [Kent Smith](#)  
**Subject:** Join our Mandarin map of LA!  
**Date:** Tuesday, July 14, 2015 4:19:33 PM

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[View this email in your browser](#)



Hello Kent,

***"We are thrilled with the reaction to the new Mandarin map! Our Chinese guests find it very useful, and in fact, plan to take it home as their personal souvenir. Thank you, Attract China for making my job a bit easier when greeting Chinese guests to the Seaport Hotel."***

...Betty Salemme, Chief Concierge and President of the Greater Boston Concierge Association.

**Attract China is pleased to announce our plans to produce a MANDARIN MAP OF LOS ANGELES -- THE essential tool for Chinese travelers to the LA region. This high quality, portable, pocket-sized map is the only Mandarin language map produced specifically for the Chinese traveler once they have arrived in the city!**

Attract China's map showcases the best of Los Angeles with restaurants, tours, attractions, shops and services along with a high quality colorful map of the city and the regional areas in a friendly and easy-to-use format. It's the perfect companion piece for the Chinese as they travel throughout Los Angeles. Featured areas include downtown LA, Hollywood, Beverly Hills, Santa Monica, Marina Del Rey, Venice Beach, Orange County, Pasadena, Newport Beach and Anaheim.

**100,000 souvenir Maps of Los Angeles will be printed and distributed to over 260 locations** during a six month period (Winter 2015-Spring 2016) including hotels, official city info booths, airports, car rental establishments, and more. Our second edition of this bi-annual publication will begin distribution in early Summer 2016.

Now your business has the opportunity to appear in this high quality piece to directly market your message to the Chinese market as they explore the Los Angeles region. **In 2013, Los Angeles welcomed a record 570,000 Chinese visitors, a 21% increase over 2012.**

We would welcome having your business on the map. Please click [HERE](#) to review the benefits in more detail!

**There are a limited amount of available spaces, so call us today to secure your spot on this highly effective marketing tool for Chinese consumers to LA!**

Elizabeth Carey  
VP, Sales & Marketing  
Attract China

**We invite you to learn more here.**

## Attract China Mandarin Map



Our Mandarin map is a high-quality souvenir styled map, produced by our on the ground team in Beijing, free for Chinese travelers. Initially launching in Boston, over the past year, we have expanded our maps to Seattle and Chicago. This winter, we will release our LA Map and are planning maps in San Francisco, Washington DC and New York City.

## As featured in:

### Attract China in China Daily



### Attract China in the Boston Globe



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